## Marketing

The web site is still working well but information coming in from the NCA's has dried up a lot over the last 8 months.

Communication is still a large problem with our class.  Few of the NCA's are making contact regarding marketing and publicity. Many don't respond to emails and some I don't have contact details for such as France, Germany and Belgium.

At a world level, Cormac Bradley has been working as the fleet's publicity officer, getting articles published on a number of web sites and in magazines.  Again lack of supply of information to try and get published is often the problem.

The 2015 worlds in Wales has been announced. We need some information from the event organizers so we can build the web pages and start promoting this event.

The 2016 worlds in South Africa require the same as Wales - information so we can build the web page and market the event.

A training session on how to post to the web site will be held in Thailand so NCA's can feel comfortable posting articles and information themselves.

I have decided to step down as Marketing Officer as I believe the role needs to be performed by someone closer to the action - based in Europe.  I will continue to oversee the web site and am happy to contribute where I can.

Ben Schulz